# The Thorpe House

SAN JOSE, CA



## **OFFERING MEMORANDUM**





## The Thorpe House

SAN JOSE, CA

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## The Thorpe House

SAN JOSE, CA

## **TABLE OF CONTENTS**

Section 1	PROPERTY DESCRIPTION
Section 2	PRODUCT SPECIFICATIONS
Section 3	PRICING AND FINANCIAL ANALYSIS

Section 5 DEMOGRAPHIC ANALYSIS

Section 4



**MARKET OVERVIEW** 

PROPERTY DESCRIPTION
771 771 TT
The Thorpe House
SAN JOSE, CA
Marcus & Millichap
Real Estate Investment Services

#### INVESTMENT OVERVIEW

#### **Investment Highlights**

- Complete Property Renovation (Completed January 2013)
- Brand New Stainless Steel Appliances in Every Unit and Granite Countertops
- High-Cellings, Sheet Vinyl Flooring and Old-Style Interior
- Brand New On-Site Laundry Facility
- Seven Large On-Site Storage Units
- On-Site Parking for Seven Automobiles, Five Bicycles and Two Motorcycles
- Brand New Roof, Gutters and Downspouts
- 95 Percent High Efficiency Lighting, Toilets, Water Heater, Heating and A/C System



The Thorpe House is one of San Jose's true historic buildings. Originally constructed in 1892, the existing structure provided an opportunity for new ownership to completely renovate and the restore this seven-unit apartment building. The subject property is located at 272 Washington Street just minutes from vibrant downtown San Jose, and has had a full structural & building rehabilitation using all top of the line product.

The unit mix consists of one two-bedroom/one-bath unit, five one-bedroom/one-bath units and one studio, all with unique floor plan layouts. Over 1,175 square feet of additional livable space have been added to the original 2,712 square foot structure for a total living space of over 3,887 square feet. Common area amenities include a brand new coin-op laundry room, seven large private storage spaces in the basement, and seven on-site parking spaces. The units all have eleven foot high ceilings and contain all new 95% efficiency heating and A/C units, microwaves, stainless steel refrigerators, high quality sheet-vinyl flooring, and quad-burner gas stoves with overhead ventilation. Additionally, each unit has a brand new bathroom, carpet, paint and will be complete with high efficiency lighting and toilets.

Located roughly four blocks from San Jose State University, the subject property has a history of low vacancy and long term tenancy. Highway 280 is less than two blocks away allowing access to employment centers throughout the Bay Area. This property is truly the definition of a "pride of ownership" turn-key property located in highly desirable San Jose, California.

#### **PROPERTY SUMMARY**

#### **The Offering**

Property	The Thorpe House
Property Address	272 Washington Street
	San Jose, CA 95112
Assessor's Parcel Number	249-48-026
Zoning	R-M (Multiple Residence District)

#### **Site Description**

0.10 2 000 ip.ioi.	
Number of Units	7
Number of Buildings	1
Number of Stories	2
Year Built	1898
Rentable Square Feet	3,887
Lot Size	7,627 SF
Type of Ownership	Fee Simple
Parking	7 On-Site parking spaces
Parking Ratio	1 to 1
Landscaping	Low Maintenance
Topography	Flat

#### **Utilities**

Water	Landlord
Phone	Tenant
Electric	Tenant
Gas	Tenant

#### Construction

Foundation	Concrete Perimeter
Framing	Wood
Exterior	Wood
Parking Surface	Brand New Asphalt
Roof	Brand New Comp Shingle

#### **Mechanical**

HVAC	Brand New 95 Percent Efficiency HVAC All Units
Wiring	All New

#### **AMENITIES**

#### **Common Area Amenities**

- On-site Laundry Room with New Coin-Op Washer/Dryer
- Seven Large Storage Units in Basement Approximately 80 Square Feet
- Seven On-Site Parking Spots in the Rear of the Building
- New High Efficiency Common Area Lighting
- Brand New Roof

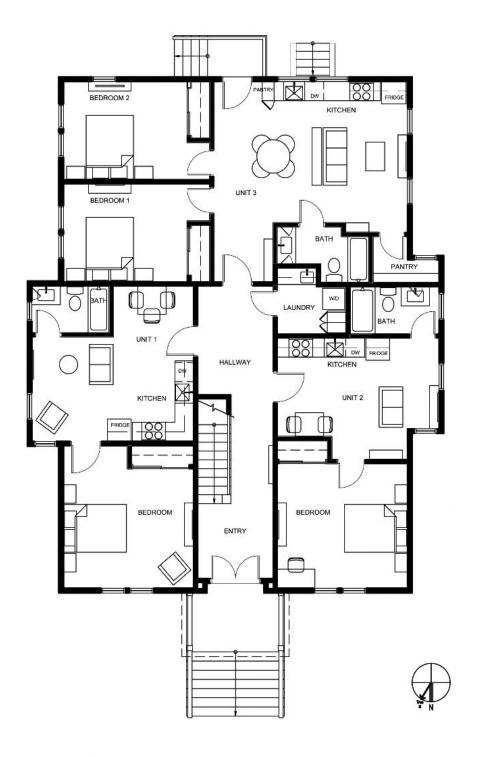




#### **Unit Amenities**

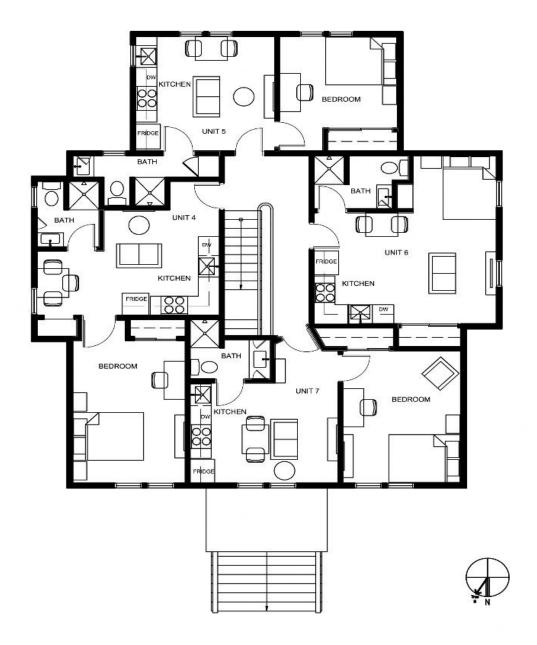
- New High-Efficiency Dishwashers
- New High-Efficiency Four-Burner Gas Stoves
- New High-Efficiency Lighting in All Units
- Sheet Vinyl Flooring (15 Year Life)
- Brand New Appliances in All Units

### FLOOR PLAN | 1ST FLOOR



272 WASHINGTON FIRST FLOOR PLAN

### FLOOR PLAN | 2ND FLOOR



272 WASHINGTON SECOND FLOOR PLAN











































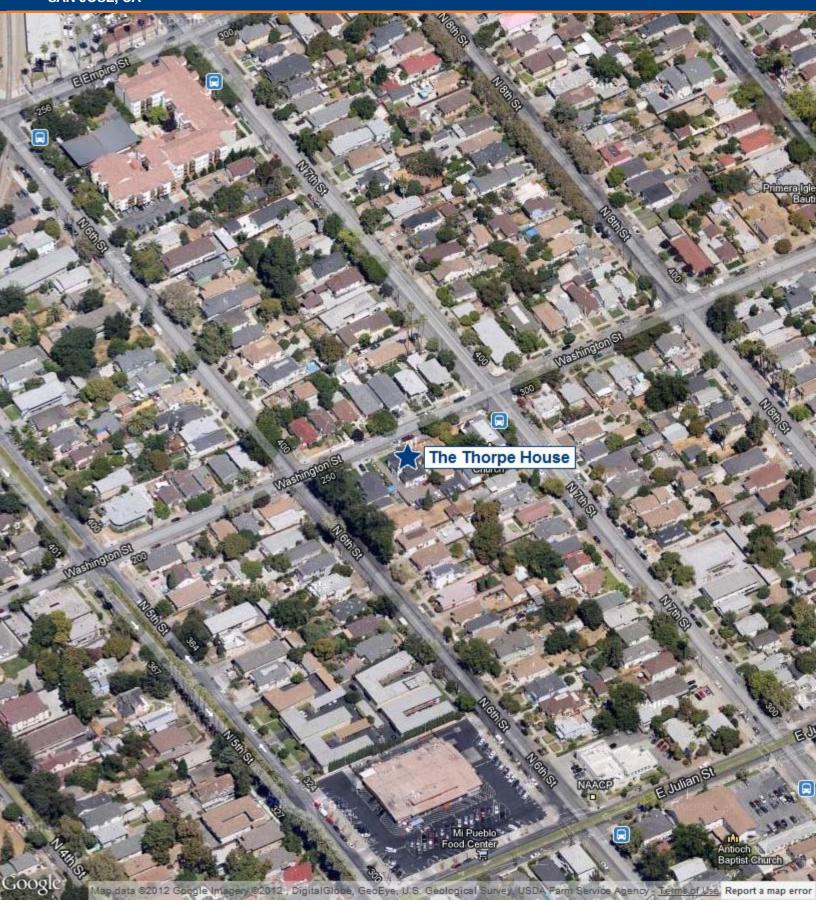




Local Map Regional Map



# SAN JOSE, CA



#### SITE PLAN



PRODUCT SPECIFICATIONS
The Thorpe House
SAN JOSE, CA
NA
Marcus & Millichap
Real Estate Investment Services

## **CASEWORK**

#### **CABINETS**

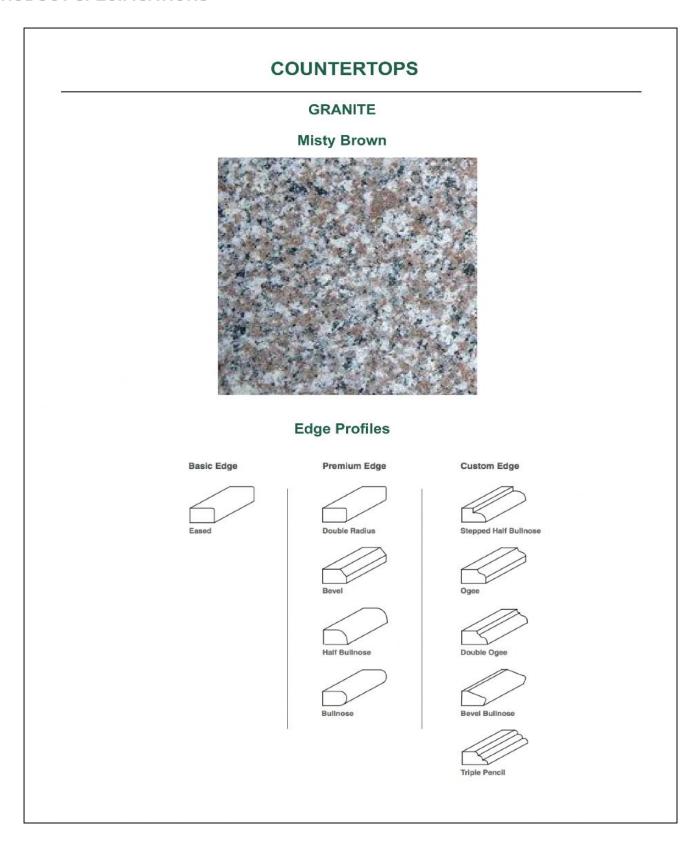
#### Classic Maple



#### **CABINET HARDWADWARE**

#### **Liberty Knob**







### **DOORS**

Masonite - 4 Panel



TM Cobb - Solid Core Caiman



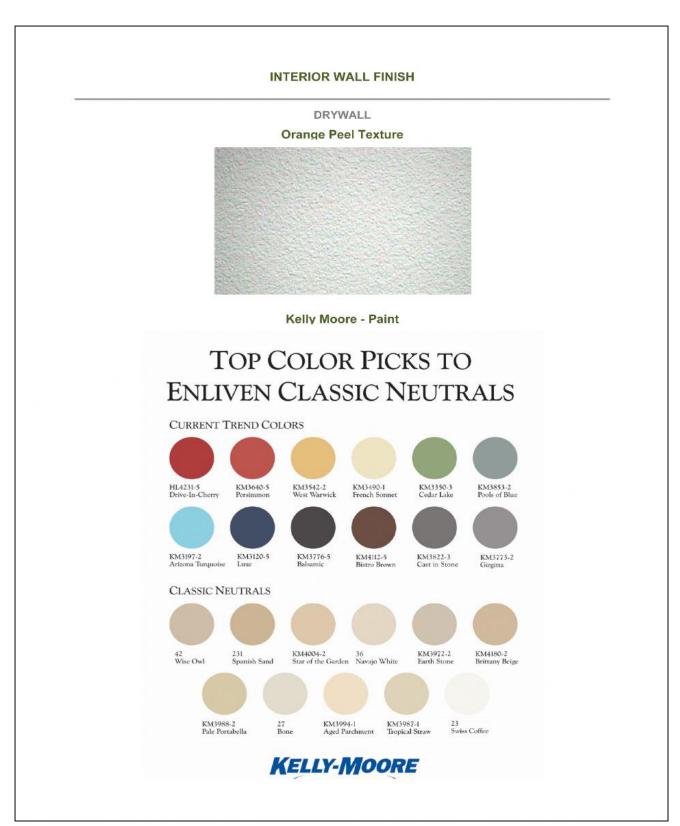
## **HARDWARE**

Kwikset 690 Balboa Nickel Entry Lever & Single Cylinder Deadbolt









## **FLOOR COVERING**

LAMINATE FLOORING

Pergo XP Highland Hickory



CARPET
Shaw Clearwater I - Color Canyon



SHEET VINYL FLOORING

Armstrong Bayside Slate Neutral



SHEET VINYL FLOORING
Step Ahead 8lb Density
Carpet Cushion



## **GLAZING**

#### **Jeldwen Premium Wood Windows**



## **ROOFING**

#### Certainteed 30 Yr. Composition Roof





## **APPLIANCES**

## Speed Queen Horizon Coin Operated Washer & Dryer



## **HEATING, VENTILATION & AIR CONDITIONING**

Bryant Furnace: 95% Efficiency, 2 Stage Variable Speed, 4 Ton



Bryant Legacy Series Central Air Conditioner



NuTone Heavy Duty 80CFM Bathroom Exhaust Fan

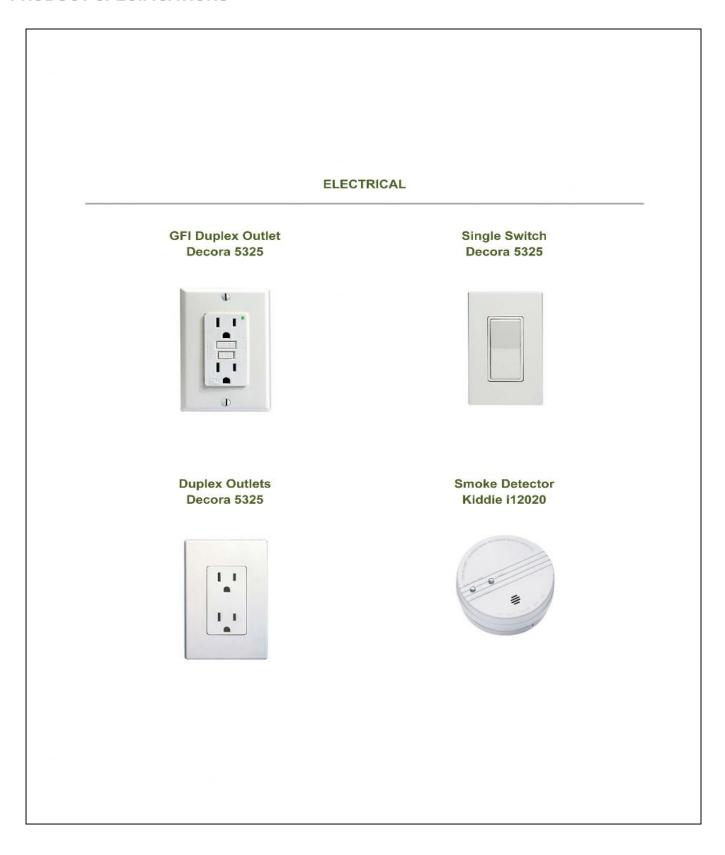


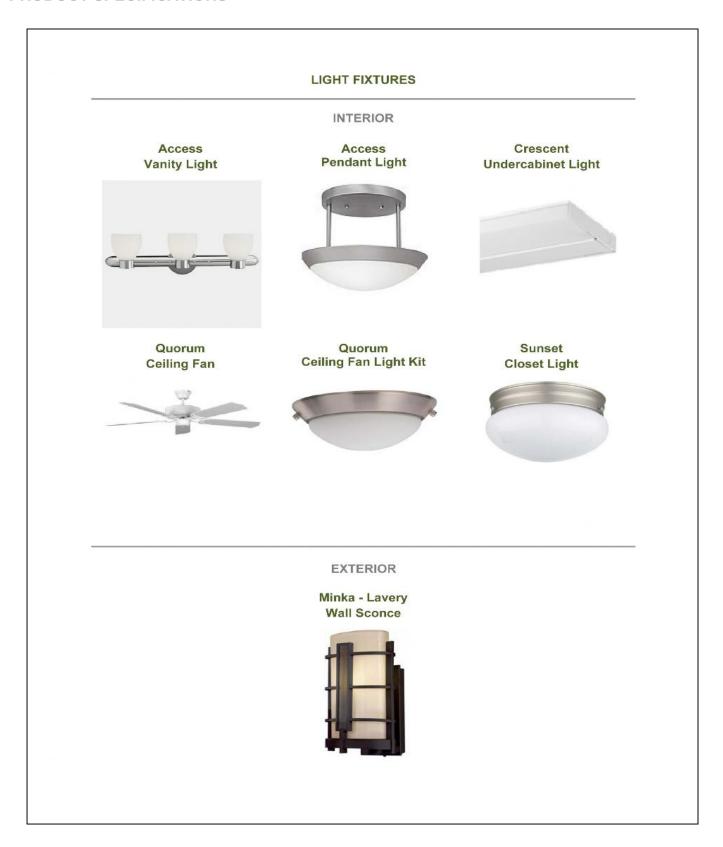
Honeywell 5-1-1 Thermostat



TruAire 2 Way Wall / Ceiling Register









Glacier Bay High Efficiency Toilet



**BATHROOM** 





American Standard Builder Line Faucet



Vikrell Bath & Shower



Moen Adler Tub & Shower Faucet



**KITCHEN** 

Kohler Forte Faucet & Spray

**Glacier Bay Sink** 



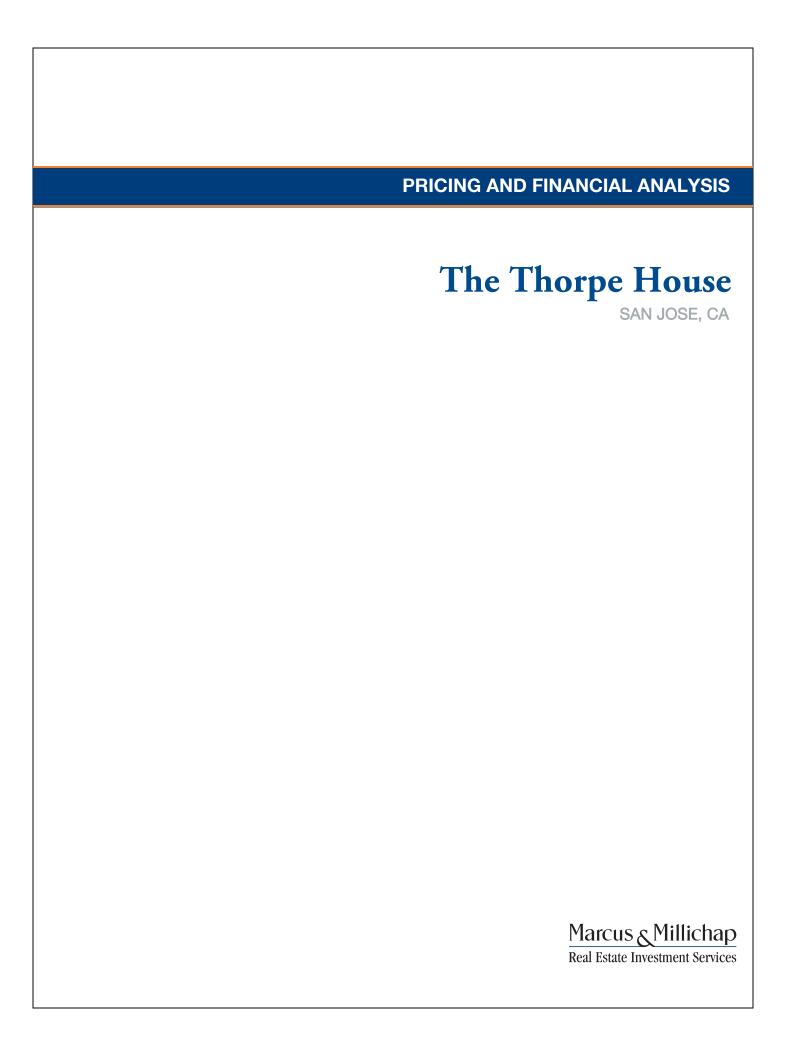
InSinkErator Badger Disposal



## WATER HEATER

#### AO Smith FCG 75 Gallon Water Heater

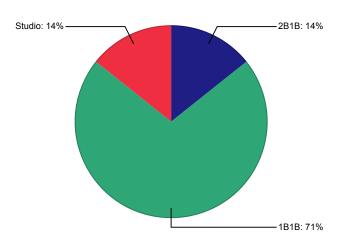




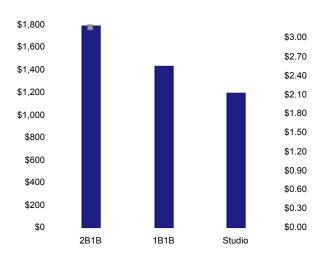
#### **UNIT MIX**

No. of Units	Unit Type	Approx. Square Feet	Current Rents	Rent/ SF	Monthly Income	Pro Forma Rents	Rent/ SF	Monthly Income
1	2 Bdr 1 Bath	744			\$1,795	\$1,795	\$2.41	\$1,795
5	1 Bdr 1 Bath	385 - 531	\$1,295 - \$1,598	\$3.16	\$7,178	\$1,295 - \$1,598	\$3.16	\$7,178
1	Studio	306			\$1,195	\$1,195	\$3.91	\$1,195
7	TOTAL	3,887			\$10,168			\$10,168

#### **Unit Mix**



#### **Unit Rent & Rent/SF**



### **RENT ROLL**

Unit Number	Unit Type		Asking Rent	Parking	Storage
1	1 Bdr	1 Bath	\$1,598	On-site	80 Sq. ft Storage Space Available   \$45/month
2	1 Bdr	1 Bath	\$1,495	On-site	80 Sq. ft Storage Space Available   \$45/month
3	2 Bdr	1 Bath	\$1,795	On-site	80 Sq. ft Storage Space Available   \$45/month
4	1 Bdr	1 Bath	\$1,395	On-site	80 Sq. ft Storage Space Available   \$45/month
5	1 Bdr	1 Bath	\$1,295	On-site	80 Sq. ft Storage Space Available   \$45/month
6	Studio	1 Bath	\$1,195	On-site	80 Sq. ft Storage Space Available   \$45/month
7	1 Bdr	1 Bath	\$1,395	On-site	80 Sq. ft Storage Space Available   \$45/month
		TOTAL	\$0		
7		TOTAL	\$10,168		
7		TOTAL	\$10,168		

### Comments

Common area square footage is 299 square feet on level one and 198 square feet on level two.

### **INCOME & EXPENSES**

Total Number of Units: 7
Total Rentable Area: 3,887 SF

Income         Current         Per Unit         Pro Forma           GROSS POTENTIAL RENT         \$122,016         \$17,431         \$122,016           Other Income           Laundry Income         \$1,260         \$180         \$1,260           Storage Units         \$1,620         \$231         \$1,620           Total Other Income         \$2,880         \$411         \$2,880           GROSS POTENTIAL INCOME         \$124,896         \$17,842         \$124,896           Vacancy/Collection Allowance (GPR)         4.0% / \$4,881         \$697         4.0% / \$4,881           EFFECTIVE GROSS INCOME         \$120,015         \$17,145         \$120,015           Expenses           Real Estate Taxes (1.2193% + \$1,595,000)         \$19,447         \$2,778         \$19,447           Special Assesments         \$2,296         \$328         \$2,296           Water/Trash/PG&E (c/a)         \$7,750         \$1,107         \$7,750           Landscaping         \$1,200         \$171         \$1,200           Repairs & Maintenance         \$700         \$100         \$700           Insurance         \$2,260         \$323         \$2,260           Management Fee         4.0% / \$4,801         \$686					
Other Income           Laundry Income         \$1,260         \$180         \$1,260           Storage Units         \$1,620         \$231         \$1,620           Total Other Income         \$2,880         \$411         \$2,880           GROSS POTENTIAL INCOME         \$124,896         \$17,842         \$124,896           Vacancy/Collection Allowance (GPR)         4.0% / \$4,881         \$697         4.0% / \$4,881           EFFECTIVE GROSS INCOME         \$120,015         \$17,145         \$120,015           Expenses           Real Estate Taxes (1.2193% + \$1,595,000)         \$19,447         \$2,778         \$19,447           Special Assesments         \$2,296         \$328         \$2,296           Water/Trash/PG&E (c/a)         \$7,750         \$1,107         \$7,750           Landscaping         \$1,200         \$171         \$1,200           Repairs & Maintenance         \$700         \$100         \$700           Insurance         \$2,260         \$323         \$2,260           Management Fee         4.0% / \$4,801         \$686         4.0% / \$4,801           Reserves & Replacements         \$1,400         \$200         \$1,400	Per Uni	Pro Forma	Per Unit	Current	Income
Laundry Income         \$1,260         \$180         \$1,260           Storage Units         \$1,620         \$231         \$1,620           Total Other Income         \$2,880         \$411         \$2,880           GROSS POTENTIAL INCOME         \$124,896         \$17,842         \$124,896           Vacancy/Collection Allowance (GPR)         4.0% / \$4,881         \$697         4.0% / \$4,881           EFFECTIVE GROSS INCOME         \$120,015         \$17,145         \$120,015           Expenses           Real Estate Taxes (1.2193% + \$1,595,000)         \$19,447         \$2,778         \$19,447           Special Assesments         \$2,296         \$328         \$2,296           Water/Trash/PG&E (c/a)         \$7,750         \$1,107         \$7,750           Landscaping         \$1,200         \$171         \$1,200           Repairs & Maintenance         \$700         \$100         \$700           Insurance         \$2,260         \$323         \$2,260           Management Fee         4.0% / \$4,801         \$686         4.0% / \$4,801           Reserves & Replacements         \$1,400         \$200         \$1,400	\$17,43	\$122,016	\$17,431	\$122,016	GROSS POTENTIAL RENT
Laundry Income         \$1,260         \$180         \$1,260           Storage Units         \$1,620         \$231         \$1,620           Total Other Income         \$2,880         \$411         \$2,880           GROSS POTENTIAL INCOME         \$124,896         \$17,842         \$124,896           Vacancy/Collection Allowance (GPR)         4.0% / \$4,881         \$697         4.0% / \$4,881           EFFECTIVE GROSS INCOME         \$120,015         \$17,145         \$120,015           Expenses           Real Estate Taxes (1.2193% + \$1,595,000)         \$19,447         \$2,778         \$19,447           Special Assesments         \$2,296         \$328         \$2,296           Water/Trash/PG&E (c/a)         \$7,750         \$1,107         \$7,750           Landscaping         \$1,200         \$171         \$1,200           Repairs & Maintenance         \$700         \$100         \$700           Insurance         \$2,260         \$323         \$2,260           Management Fee         4.0% / \$4,801         \$686         4.0% / \$4,801           Reserves & Replacements         \$1,400         \$200         \$1,400					
Storage Units         \$1,620         \$231         \$1,620           Total Other Income         \$2,880         \$411         \$2,880           GROSS POTENTIAL INCOME         \$124,896         \$17,842         \$124,896           Vacancy/Collection Allowance (GPR)         4.0% / \$4,881         \$697         4.0% / \$4,881           EFFECTIVE GROSS INCOME         \$120,015         \$17,145         \$120,015           Expenses         \$2 can be seen to see the see the see the seen to see the see the see the seen to see the see the seen to see the seen to see the see the seen to see the seen to see the seen to see the see the seen to see					Other Income
Total Other Income         \$2,880         \$411         \$2,880           GROSS POTENTIAL INCOME         \$124,896         \$17,842         \$124,896           Vacancy/Collection Allowance (GPR)         4.0% / \$4,881         \$697         4.0% / \$4,881           EFFECTIVE GROSS INCOME         \$120,015         \$17,145         \$120,015           Expenses         \$2,296         \$17,145         \$19,447           Special Assesments         \$2,296         \$328         \$2,296           Water/Trash/PG&E (c/a)         \$7,750         \$1,107         \$7,750           Landscaping         \$1,200         \$171         \$1,200           Repairs & Maintenance         \$700         \$100         \$700           Insurance         \$2,260         \$323         \$2,260           Management Fee         4.0% / \$4,801         \$686         4.0% / \$4,801           Reserves & Replacements         \$1,400         \$200         \$1,400	\$18	\$1,260	\$180	\$1,260	Laundry Income
GROSS POTENTIAL INCOME         \$124,896         \$17,842         \$124,896           Vacancy/Collection Allowance (GPR)         4.0% / \$4,881         \$697         4.0% / \$4,881           EFFECTIVE GROSS INCOME         \$120,015         \$17,145         \$120,015           Expenses           Real Estate Taxes (1.2193% + \$1,595,000)         \$19,447         \$2,778         \$19,447           Special Assesments         \$2,296         \$328         \$2,296           Water/Trash/PG&E (c/a)         \$7,750         \$1,107         \$7,750           Landscaping         \$1,200         \$171         \$1,200           Repairs & Maintenance         \$700         \$100         \$700           Insurance         \$2,260         \$323         \$2,260           Management Fee         4.0% / \$4,801         \$686         4.0% / \$4,801           Reserves & Replacements         \$1,400         \$200         \$1,400	\$23	\$1,620	\$231	\$1,620	Storage Units
Vacancy/Collection Allowance (GPR)         4.0% / \$4,881         \$697         4.0% / \$4,881           EFFECTIVE GROSS INCOME         \$120,015         \$17,145         \$120,015           Expenses         Expenses           Real Estate Taxes (1.2193% + \$1,595,000)         \$19,447         \$2,778         \$19,447           Special Assesments         \$2,296         \$328         \$2,296           Water/Trash/PG&E (c/a)         \$7,750         \$1,107         \$7,750           Landscaping         \$1,200         \$171         \$1,200           Repairs & Maintenance         \$700         \$100         \$700           Insurance         \$2,260         \$323         \$2,260           Management Fee         4.0% / \$4,801         \$686         4.0% / \$4,801           Reserves & Replacements         \$1,400         \$200         \$1,400	\$41	\$2,880	\$411	\$2,880	Total Other Income
EFFECTIVE GROSS INCOME         \$120,015         \$17,145         \$120,015           Expenses           Real Estate Taxes (1.2193% + \$1,595,000)         \$19,447         \$2,778         \$19,447           Special Assesments         \$2,296         \$328         \$2,296           Water/Trash/PG&E (c/a)         \$7,750         \$1,107         \$7,750           Landscaping         \$1,200         \$171         \$1,200           Repairs & Maintenance         \$700         \$100         \$700           Insurance         \$2,260         \$323         \$2,260           Management Fee         4.0% / \$4,801         \$686         4.0% / \$4,801           Reserves & Replacements         \$1,400         \$200         \$1,400	\$17,84	\$124,896	\$17,842	\$124,896	GROSS POTENTIAL INCOME
Expenses         Real Estate Taxes (1.2193% + \$1,595,000)       \$19,447       \$2,778       \$19,447         Special Assesments       \$2,296       \$328       \$2,296         Water/Trash/PG&E (c/a)       \$7,750       \$1,107       \$7,750         Landscaping       \$1,200       \$171       \$1,200         Repairs & Maintenance       \$700       \$100       \$700         Insurance       \$2,260       \$323       \$2,260         Management Fee       \$4.0% / \$4,801       \$686       \$4.0% / \$4,801         Reserves & Replacements       \$1,400       \$200       \$1,400	\$69	4.0% / \$4,881	\$697	4.0% / \$4,881	Vacancy/Collection Allowance (GPR)
Real Estate Taxes (1.2193% + \$1,595,000)       \$19,447       \$2,778       \$19,447         Special Assesments       \$2,296       \$328       \$2,296         Water/Trash/PG&E (c/a)       \$7,750       \$1,107       \$7,750         Landscaping       \$1,200       \$171       \$1,200         Repairs & Maintenance       \$700       \$100       \$700         Insurance       \$2,260       \$323       \$2,260         Management Fee       4.0% / \$4,801       \$686       4.0% / \$4,801         Reserves & Replacements       \$1,400       \$200       \$1,400	\$17,14	\$120,015	\$17,145	\$120,015	EFFECTIVE GROSS INCOME
Special Assesments         \$2,296         \$328         \$2,296           Water/Trash/PG&E (c/a)         \$7,750         \$1,107         \$7,750           Landscaping         \$1,200         \$171         \$1,200           Repairs & Maintenance         \$700         \$100         \$700           Insurance         \$2,260         \$323         \$2,260           Management Fee         4.0% / \$4,801         \$686         4.0% / \$4,801           Reserves & Replacements         \$1,400         \$200         \$1,400					Expenses
Water/Trash/PG&E (c/a)       \$7,750       \$1,107       \$7,750         Landscaping       \$1,200       \$171       \$1,200         Repairs & Maintenance       \$700       \$100       \$700         Insurance       \$2,260       \$323       \$2,260         Management Fee       4.0% / \$4,801       \$686       4.0% / \$4,801         Reserves & Replacements       \$1,400       \$200       \$1,400	\$2,77	\$19,447	\$2,778	\$19,447	Real Estate Taxes (1.2193% + \$1,595,000)
Landscaping       \$1,200       \$171       \$1,200         Repairs & Maintenance       \$700       \$100       \$700         Insurance       \$2,260       \$323       \$2,260         Management Fee       4.0% / \$4,801       \$686       4.0% / \$4,801         Reserves & Replacements       \$1,400       \$200       \$1,400	\$32	\$2,296	\$328	\$2,296	Special Assesments
Repairs & Maintenance       \$700       \$100       \$700         Insurance       \$2,260       \$323       \$2,260         Management Fee       4.0% / \$4,801       \$686       4.0% / \$4,801         Reserves & Replacements       \$1,400       \$200       \$1,400	\$1,10	\$7,750	\$1,107	\$7,750	Water/Trash/PG&E (c/a)
Insurance \$2,260 \$323 \$2,260  Management Fee 4.0% / \$4,801 \$686 4.0% / \$4,801  Reserves & Replacements \$1,400 \$200 \$1,400	\$17	\$1,200	\$171	\$1,200	Landscaping
Management Fee       4.0% / \$4,801       \$686       4.0% / \$4,801         Reserves & Replacements       \$1,400       \$200       \$1,400	\$10	\$700	\$100	\$700	Repairs & Maintenance
Reserves & Replacements \$1,400 \$200 \$1,400	\$32	\$2,260	\$323	\$2,260	Insurance
	\$68	4.0% / \$4,801	\$686	4.0% / \$4,801	Management Fee
TOTAL EXPENSES \$39,854 \$5,693 \$39,854	\$20	\$1,400	\$200	\$1,400	Reserves & Replacements
	\$5,69	\$39,854	\$5,693	\$39,854	TOTAL EXPENSES
Expenses per SF \$10.25 \$10.25		\$10.25		\$10.25	Expenses per SF
% of EGI 33.2% 33.2%		33.2%		33.2%	% of EGI
NET OPERATING INCOME \$80,162 \$11,452 \$80,162	\$11,45	\$80.162	\$11.452	\$80.162	NET OPERATING INCOME

### **FINANCIAL OVERVIEW**

#### Location

272 Washington Street San Jose, CA 95112

Price	\$1,595,000
Down Payment	30% / \$478,500
Number of Units	7
Price/Unit	\$227,857
Rentable Square Feet	3,887
Price/SF	\$410.34
CAP Rate - Current	5.03%
CAP Rate- Pro Forma	5.03%
GIM - Current	12.77
GIM- Pro Forma	12.77
Year Built	1898
Lot Size	7,627 SF
Type of Ownership	Fee Simple

### **Annualized Operating Data**

Income	Current	Pro Forma
Gross Potential Rent	\$122,016	\$122,016
Other Income	\$2,880	\$2,880
Gross Potential Income	\$124,896	\$124,896
Less: Vacancy/Deductions (GPR)	4.0% / \$4,881	4.0% / \$4,881
Effective Gross Income	\$120,015	\$120,015
Less: Expenses	\$39,854	\$39,854
Net Operating Income	\$80,162	\$80,162
Net Cash Flow Before Debt Service	\$80,162	\$80,162
Debt Service	\$60,163	\$60,163
Debt Coverage Ratio	1.33	1.33
Net Cash Flow After Debt Service	4.2% / \$19,999	4.2% / \$19,999
Principal Reduction	\$21,427	\$21,427
Total Return	8.7% / \$41,426	8.7% / \$41,426

## **Financing**

FIRST TRUST DEED

Loan Amount	\$1,116,500
Loan Type	All Cash
Interest Rate	3.5%
Amortization	30 Years

Loan information is time sensitive and subject to change. Contact your local Marcus & Millichap Capital Corporation representative.

Expenses		
Real Estate Taxes	\$19,447	\$19,447
Special Assesments	\$2,296	\$2,296
Water/Trash/PG&E (c/a)	\$7,750	\$7,750
Landscaping	\$1,200	\$1,200
Repairs & Maintenance	\$700	\$700
Insurance	\$2,260	\$2,260
Management Fee	\$4,801	\$4,801
Reserves & Replacements	\$1,400	\$1,400
Total Expenses	\$39,854	\$39,854
Expenses/unit	\$5,693	\$5,693
Expenses/SF	\$10.25	\$10.25
% of EGI	33.21%	33.21%

#### **Scheduled Income**

No. of Units	Unit Type	Approx. Square Feet	Current Rents	Rent/ SF	Monthly Income	Pro Forma Rents	Rent/ SF	Monthly Income
1	2 Bdr 1 Bath	744			\$1,795	\$1,795	\$2.41	\$1,795
5	1 Bdr 1 Bath	385 - 531	\$1,295 - \$1,598	\$3.16	\$7,178	\$1,295 - \$1,598	\$3.16	\$7,178
1	Studio	306			\$1,195	\$1,195	\$3.91	\$1,195
7	Total/Wtd. Avg.	3,887			\$10,168			\$10,168

MARKET OVERVIEW
The Thorpe House
SAN JOSE, CA
,
Marcus & Millichap
Real Estate Investment Services

### Silicon Valley Culture Supports Healthy Rental Market

The accelerated expansion of the tech industry will continue to produce healthy demand for rental units in the San Jose metro. Tech giants Facebook, Apple and Google are all headquartered in the area, and are continuously adding employees to meet the growing demand for their products and services. The sporadic need for many contracted tech positions encourages the large local work force to remain flexible in terms of location. As a result, the demand for rental units in the area has outpaced supply significantly, and will intensify further as the population of young, mobile employees grows. Even with a swelling construction pipeline, operators are optimistic about the market outlook. The influx of supply could effect owners' ability to achieve significant rent growth, but the strong local economy will allow them to mitigate some of the potential increase in vacancy. Specifically, areas such as Cupertino and Mountain View, where some owners are recording double-digit rent growth, will sustain sufficient demand to overcome supply increases. The high price and limited affordability of single-family homes and a shift in preference toward renting will further support the absorption of new rentals.

Deal flow in the South Bay has ramped up considerably due to activity from REITs and institutions, though the volume of sales for local, private investors is light and could remain so for much of the year. As current property holders observe the strong rent growth in the market, and the potential cash flow increases down the road, they remain reluctant to bring assets to market. When any mid-tier properties are listed, many of the larger institutional players will consistently outbid private buyers due to their low cost of capital. Nonetheless, there are still some areas that REITs and institutions will overlook or simply avoid due to a more blue-collar residential population. For instance, many local investors are able to find lower-tier properties in the South San Jose and East San Jose submarkets. Smaller buyers will typically buy these rentals with cap rates near 6 percent, then revamp the property and raise rents to sell at a 6 percent yield. Meanwhile, first-year returns for Class A buildings hover around 4 percent.

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Employment: Employers in the South Bay will hire 35,500 individuals in 2012, a 4 percent increase from the prior year. The professional and business services sector will lead growth with 6,750 additional positions. In 2011, total employment in the metro expanded 3.2 percent.



Construction: Builders have reacted to San Jose's tightening rental market by ramping up plans and construction to meet demand. By year end, 3,700 units will be added to rental inventory, after just 392 apartments were added in 2011.



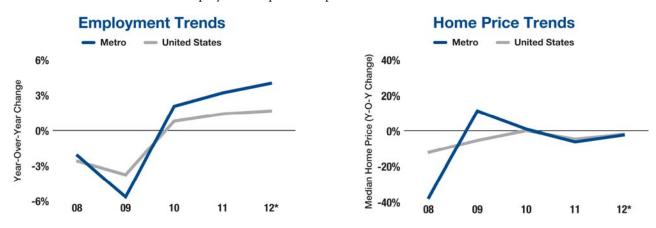
Vacancy: The San Jose vacancy rate will fall to 2.7 percent by the end of the year, as supply-side pressures stymie improvements in the second half. Still, the rate will be 20 basis points lower than the fourth quarter of 2011.



Rents: This year, asking rents will increase 6.1 percent to \$1,607 per month, while effective rents advance 7.3 percent to \$1,522 per month. In 2011, the South Bay area posted asking and effective rent gains of 4.7 percent and 5.1 percent, respectively.

### **Economy**

- San Jose added 8,900 jobs in the first quarter of 2012, due primarily to significant private-sector growth. Employment expanded 3.1 percent year over year, with 27,200 more employed workers than in the first quarter last year.
- The local technology industry will continue to outperform in 2012, as major companies including Apple, Facebook and Google are expected to register significant revenue gains. Much of the 6,750 positions expected to be added in the professional and business services sector in 2012 can be attributed to the success of these tech organizations.
- The recent acquisition of Palm by Hewlett Packard may bring forth significant job losses as HP continues to find the new unit unprofitable. The computer hardware and software company cut 275 jobs from the Palm organization while moving to a smaller Cupertino office in the first quarter, and the 900 members of the acquired division are still susceptible to further layoffs.
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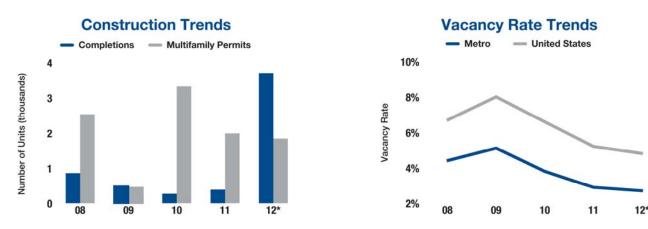
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- The median price of an existing single-family home fell 4 percent in the last year to \$553,750 in the first quarter, the fifth straight quarter of year-over-year declines. Meanwhile, the median household income rose 2 percent to \$89,190, which is \$42,500 below the minimum requirement for a median-priced home.
- Despite price declines in the housing market, the average Class A rent still falls well below the monthly mortgage payment for a median-priced home. In fact, the typical mortgage obligation is \$1,152 higher per month than renting.
- Outlook: Single-family homes will not likely surface as an alternative to renting in the neat term due to a shift in mentality toward renting and the inability of many residents to qualify for financing after the effects of the recession.

### Construction

- No new units were delivered in the first quarter. However, 392 Class A rentals were added in the Sunnyvale and West San Jose submarkets over the last 12 months, amounting to a 0.4 percent increase to inventory.
- Developers are currently building 2,360 competitive units in the metro, with more than half expected to come online this year. The total number of planned units has surpassed 7,000, though only a few projects have firm starting dates.
- The largest development under way is the Crescent Village complex in the Northeast San Jose submarket. The project will add 1,750 units to inventory, amounting to a 1.6 percent increase to inventory.
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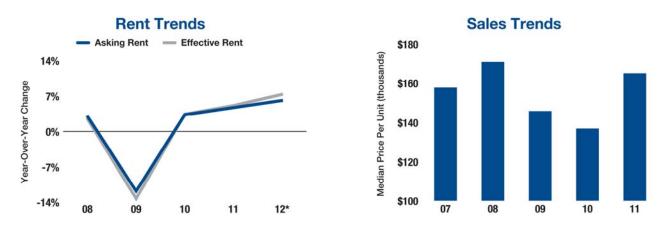
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### **Vacancy**

- Apartment vacancy improved 30 basis points in the first quarter to 2.6 percent. Year over year, the rate fell 80 basis points, and is currently 250 basis points lower than the peak level of the recession. In fact, vacancy is at its lowest point since the first quarter of 2001.
- Demand for Class A units picked up in the first quarter, contributing to a 40-basis-point drop in vacancy to 2.6 percent. The rate is 90 basis points below the first-quarter vacancy recorded in 2011.
- The Class B/C sector vacancy rate fell 20 basis points in the first quarter to 2.5 percent, with a year-over-year improvement of 80 basis points. Much of the demand gain stems from single-family housing market woes and a lack of construction since the fourth quarter of 2010.
- Outlook: The San Jose vacancy rate will decline 10 basis points further throughout the year, to finish at 2.7 percent as supply-side pressures play a role in the second half. Still, the rate will be 20 basis points lower than year-end 2011.

#### **Rents**

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- Class A asking rents advanced 4.4 percent in the last year to \$1,735 per month as demand for quality rentals surged. Lower-tier operators pushed asking rents up 4 percent to \$1,281 per month during the same period.
- Revenues climbed 5.2 percent over the last year, based on considerable rent growth charted in the Class A sector. The first-quarter average revenue was at the highest level since the fourth quarter of 2008.
- Outlook: This year, asking rents will increase 6.1 percent to \$1,607 per month, while effective rents advance 7.3 percent to \$1,522 per month. In 2011, the Southbay area posted asking and effective rent gains of 4.7 percent and 5.1 percent, respectively.



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- Transaction volume increased nearly threefold over the last 12 months. However, a consolidation of ownership has led private investors to seek deals in less affluent areas that still display strong renter demand.
- The median price of properties sold over the past year was \$159,600 per unit, a 5.9 percent increase from the preceding 12-month stretch. The interests of REITs and institutions supported much of the rise.
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- Outlook: Assets at the top of the spectrum will garner a significant amount of attention from international investors in addition to the typical REITs and institutions. In fact, in the last 12 months, Canadian buyers accounted for 23 percent of deals closed in the \$5 million-plus price segment.

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### **Capital Markets**

- The national apartment market's strong performance continued in the first three months of 2012 as the vacancy rate slipped 30 basis points to 4.9 percent, marking the eighth consecutive quarterly decline. As conditions continue to improve, refinancing and disposition options for owners will expand to some owners that were underwater two years ago.
- Despite a brief increase to approximately 2.3 percent during the period, the interest rate on the 10-year Treasury ended the first quarter at about 2 percent. Capital continues to flow into safe-haven investments such as U.S. government debt amid lingering uncertainty over the eurozone.
- Fannie Mae and Freddie Mac will have unlimited financial support from the federal government through the end of this year. However, Congress will weigh a number of proposals to sunset the GSEs over the next decade and privatize the secondary mortgage market. The entities accounted for 65 percent of apartment mortgage originations last year.
- Access to acquisition financing continues to improve. Loans from portfolio lenders are issued at LTVs ranging from 70 percent to 80 percent, while the government agencies will work at the high end of the range on the highest-quality properties. All-in rates on mortgages of \$3 million and more start in the mid-3 percent range for terms of five years, while 10-year debt varies from the low- to mid-4 percent region. Rates for smaller assets can rise up to 30 basis points to 75 basis points higher.

### **Submarket Overview**

- The extension of the BART route to Milpitas and Berryessa, has sparked numerous development plans. One of the largest is a 134-home complex dubbed Contour in the Milpitas submarket. The influx of residential units will not likely effect apartments, with single-family homes priced in the \$700,000 range.
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- Apple will increase its footprint in San Jose after signing a lease for 156,000 square feet in a downtown Sunnyvale office building. The extension will add approximately 1,700 employees to the area, further boosting demand for rentals in the Sunnyvale submarket.

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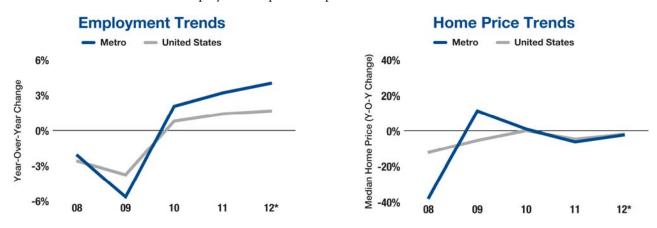
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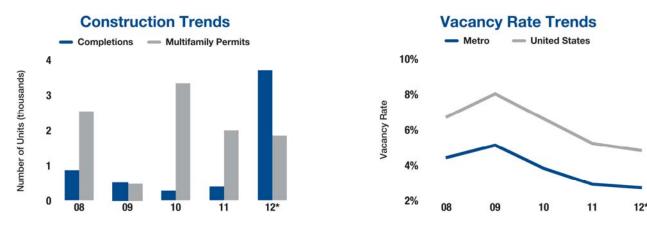
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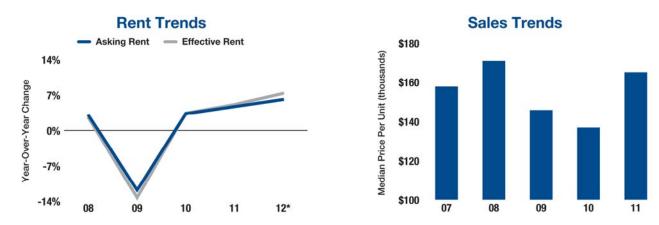
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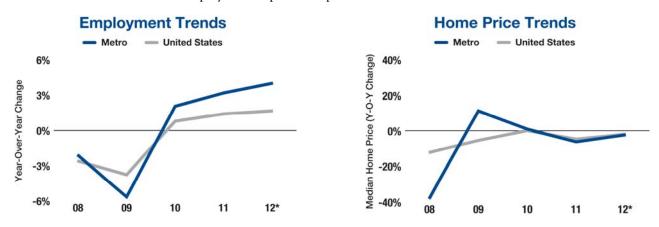
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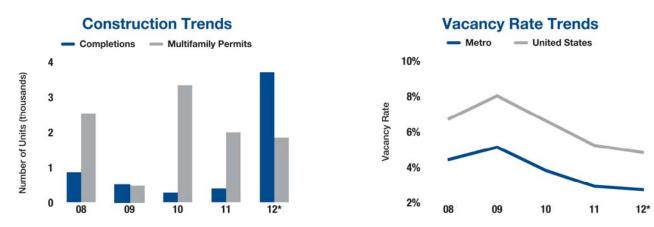
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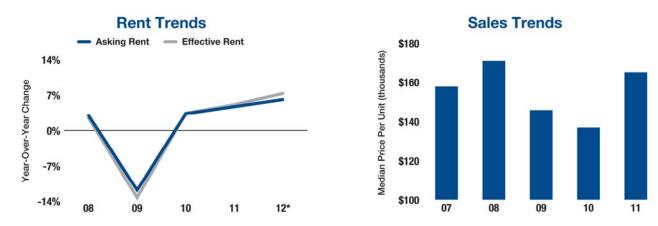
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### **Capital Markets**

- The national apartment market's strong performance continued in the first three months of 2012 as the vacancy rate slipped 30 basis points to 4.9 percent, marking the eighth consecutive quarterly decline. As conditions continue to improve, refinancing and disposition options for owners will expand to some owners that were underwater two years ago.
- Despite a brief increase to approximately 2.3 percent during the period, the interest rate on the 10-year Treasury ended the first quarter at about 2 percent. Capital continues to flow into safe-haven investments such as U.S. government debt amid lingering uncertainty over the eurozone.
- Fannie Mae and Freddie Mac will have unlimited financial support from the federal government through the end of this year. However, Congress will weigh a number of proposals to sunset the GSEs over the next decade and privatize the secondary mortgage market. The entities accounted for 65 percent of apartment mortgage originations last year.
- Access to acquisition financing continues to improve. Loans from portfolio lenders are issued at LTVs ranging from 70 percent to 80 percent, while the government agencies will work at the high end of the range on the highest-quality properties. All-in rates on mortgages of \$3 million and more start in the mid-3 percent range for terms of five years, while 10-year debt varies from the low- to mid-4 percent region. Rates for smaller assets can rise up to 30 basis points to 75 basis points higher.

### **Submarket Overview**

- The extension of the BART route to Milpitas and Berryessa, has sparked numerous development plans. One of the largest is a 134-home complex dubbed Contour in the Milpitas submarket. The influx of residential units will not likely effect apartments, with single-family homes priced in the \$700,000 range.
- The Mountain View/Los Altos and Sunnyvale submarkets charted the largest rent growth in the area, due primarily to the demand stemming from tech employees. Incidentally, these areas were also heavily targeted by large investors looking to capitalize on the sustainable, white-collar renter demographic.
- Apple will increase its footprint in San Jose after signing a lease for 156,000 square feet in a downtown Sunnyvale office building. The extension will add approximately 1,700 employees to the area, further boosting demand for rentals in the Sunnyvale submarket.

DEMOGRAPHIC ANALYSIS
The Thorpe House
SAN JOSE, CA
Marcus & Millichap
Real Estate Investment Services

#### **AVERAGE HOUSEHOLD INCOME**





Demographic data © 2010 by Experian/Applied Geographic Solutions.

### Average Household Income

Theme	Low	High
Low	less than	\$29,500
Below Average	\$29,500	\$48,500
Average	\$48,500	\$80,000
Above Average	\$80,000	\$132,500
High	\$132,500	or more

Average income of all the people 15 years and older occupying a single housing unit.

### TRAFFIC COUNTS

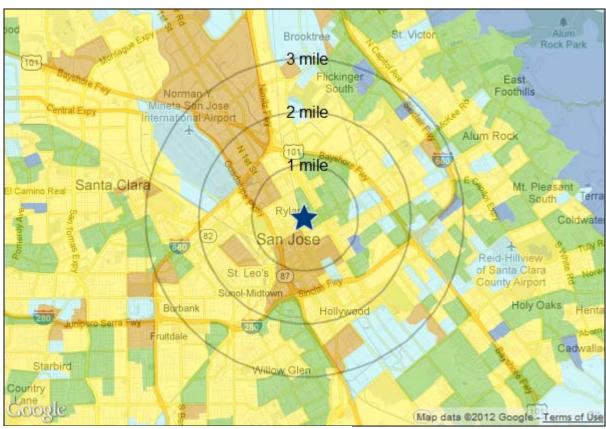




Traffic Count data © 2010 by TrafficMetrix. All rights reserved.

Two-way, average daily traffic volumes.

### **EMPLOYMENT DENSITY**





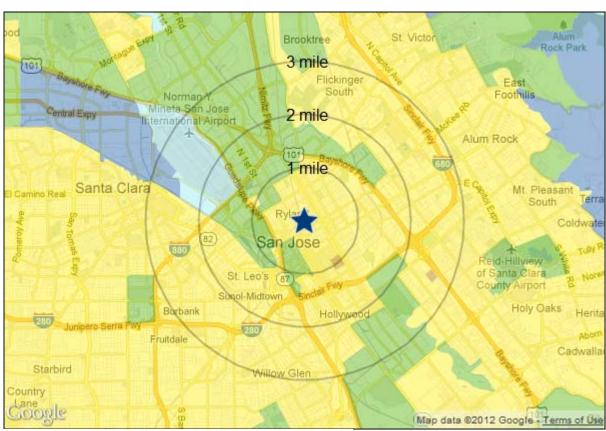
Demographic data © 2010 by Experian/Applied Geographic Solutions.

### **Employment Density**

Theme	Low	High
Low	less than	9
Below Average	9	96
Average	96	1025
Above Average	1025	10875
High	10875	or more

The number of people employed in a given area per square mile.

### **POPULATION DENSITY**





Demographic data © 2010 by Experian/Applied Geographic Solutions.

### **Population Density**

Theme	Low	High
Low	less than	55
Below Average	55	475
Average	475	4100
Above Average	4100	35000
High	35000	or more

Number of people living in a given area per square mile.

#### SUMMARY REPORT

#### Geography: 5 Miles

#### **Population**

In 2011, the population in your selected geography was 618,141 . The population has changed by 6.67% since 2000. It is estimated that the population in your area will be 656,874 five years from now, which represents a change of 6.27% from the current year. The current population is 51.9% male and 48.1% female. The median age of the population in your area is 33.8, compare this to the U.S. average which is 36.9. The population density in your area is 7,863.49 people per square mile.

#### Households

There are currently 196,352 households in your selected geography. The number of households has changed by 11.61% since 2000. It is estimated that the number of households in your area will be 208,776 five years from now, which represents a change of 6.33% from the current year. The average household size in your area is 3.07 persons.

#### Income

In 2011, the median household income for your selected geography is \$66,083, compare this to the U.S. average which is currently \$53,620. The median household income for your area has changed by 7.37% since 2000. It is estimated that the median household income in your area will be \$67,972 five years from now, which represents a change of 2.86% from the current year.

The current year per capita income in your area is \$26,823, compare this to the U.S. average, which is \$28,713. The current year average household income in your area is \$80,810, compare this to the U.S. average which is \$73,458.

#### **Race & Ethnicity**

The current year racial makeup of your selected area is as follows: 40.72% White, 3.20% African American, 0.98% Native American and 27.03% Asian/Pacific Islander. Compare these to U.S. averages which are: 72.40% White, 12.60% African American, 0.95% Native American and 4.93% Asian/Pacific Islander.

People of Hispanic origin are counted independently of race. People of Hispanic origin make up 39.89% of the current year population in your selected area. Compare this to the U.S. average of 16.90%.

#### Housing

The median housing value in your area was \$359,911 in 2000, compare this to the U.S. average of \$110,796 for the same year. In 2000, there were 93,571 owner occupied housing units in your area and there were 82,353 renter occupied housing units in your area. The median rent at the time was \$989.

#### **Employment**

In 2011, there are 347,423 employees in your selected area, this is also known as the daytime population. The 2000 Census revealed that 59.6% of employees are employed in white-collar occupations in this geography, and 40.4% are employed in blue-collar occupations. In 2011, unemployment in this area is 12.83%. In 2000, the median time traveled to work was 23.0 minutes.

Demographic data © 2010 by Experian/Applied Geographic Solutions.

# The Thorpe House

SAN JOSE, CA

# **OFFERING MEMORANDUM**

### **Exclusively Listed By:**

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